		Identifying Critical Success Factors/ Key Result Areas				
		Strategic Goal: **Ensure Utilization of Standards across Key Sectors and Value Chains.**				
#	Objective(s)	Critical Success Factors	Descriptions	Priority	Urgency	Overall Score
	List the objectives identified for this strategic goal	What are the critical success factors?	Why is this factor critical?	How would you rate the priority of this factor? (1-10 highest)	How urgent is this factor? (1-10 highest)	Score of 15 or higher indicates top priority critical success factor
1	Assess the extent of standards utilization across key sectors and value chains.	Degree of utilization and need for standards assessed.	a) Identification and use of standards in use across the key sectors and value chains. b) Profile of key sectors and value chains along with product and/or services identified. c) Identify markets of interest and requirements. d) Determination of quality issues in relation to the products and/or services. e) Suite of standards identified to address quality issues among others such as safety, health, etc.	10	10	20
2	Revise the national standardization priority plan.	Relevance of standards work program established.	a) Ensure Belize's standards work program is relevant to economic and non-economic factors. b) Alignment of resources in accordance with standards priorities.	10	10	20
3	Establish standards (develop, adopt, revise, withdraw) across priority sectors and value chains.	Standardization across priority sectors and value chains.	a) Establishment of Technical Committees relevant to standards needs. b) Ensures that the standards portfolio is representative of needs across priority sectors and value chains.	10	10	20
4	Implement standards through a coaching program or conformity assessment scheme for atleast 4 sectors/value chains.	Standards become mainstream and utilized across priority sectors and value chains.	a) Ensure the implementation of standards through the development and establishment of conformity assessment sytems. b) Engagement with key partners in implementing the conformity assessment systems.	10	10	20

	KPI 1	KPI 2	KP3	KP4
	STANDARDS UNIT KPI's			
CSF	**CSF 1: Degree of utilization and need for standards assessed.**	**CSF 2: Relevance of the national standards work program established.**	**CSF 3: Standardization across priority sectors and value chains.**	**CSF 4: Standards become mainstream and utilized across priority sectors and value chains.**
Audience	BBS Management Team, Business Support Organizations (BSOs) and relevant Ministries/Departments	BBS Management Team, BSOs, Standards Advisory Council (SAC), relevant Ministries and Departments, WTO TBT Enquiry Point and Businesses (sectors and value chains)	SAC; Businesses impacted by the standards; BSOs; WTO TBT Enquiry Point	Businesses impacted by the standards; BSOs
Key performance question(s)	Which criteria or methology was used to determine the degree of utilization of standards? Which standards are stakeholders using? What are the quality issues stakeholders are facing? Have the standards across the sectors being identified? Which stakeholders are willing to participate in the standardization process?	Are standards being developed aligned with priorites? Does the department have the necessary resources to execute the standards work program?	Have all the necessary Technical Committees being established to develop the identified standards? Have all the standards identified across sectors being developed?	How to ensure that the relevant partners fulfill their roles to ensure implementation of the respective standards? Is there a conformity assessment framework for the implementation of the standards?
how will and wont this indictor be used	The indicator will be used to gauge the degree of the use of standards across key sectors and value chains. It will not be used to undertake a selective approach in determining standards needs.	This indicator will be used to ensure that there is alignment of the standards work program with priority sectors and value chains while ensuring that the requisite resources to execute the work program are accomodated for.	The indicator will be used to ensure that standards needs across the priority sectors are addressed. This indicator will not be used to create obstacles to trade.	The indicator will be used to mainstream standards across prioritized sectors and value chains thereby contributing to the improvement in competitiveness of goods and services. This indicator will not be used to create obstacles to trade or stop trade.
Indicator name	Standards Utilization	Standards Work Program Relevance	Standards Needs Fulfilled	Standards Implementation
data collection Method	Mail based and in person surveys; face-to-face engagements; group meetings	Standards utilization assessment report; newspapers; social media	Group Meetings; Minutes; Reports	CA requests; Market surveillance reports

assessment/formula/scale	# of standards identifed per sector	validation of standards work program	# TC Meetings; # of standards established	# of service requests
targets and performance	100% assessment of key sectors and value chains by 2023	Validation of standards work program by 2023	50% of prioritized standards established by 2027	Implementation of 30% of established standards.
source of Data	Survey from SH and partners	Internal and external reports, external national sources	TC, SAC, National & Regional partners	SH involved with the key sectors and value chains
Data collection Frequency	Weekly	Bi-weekly	Monthly	Weekly
reporting frequency	Monthly	Monthly	Quarterly	Quarterly
Data entry	LO, SH (Standards Officers)	LO, SH (Standards Officers)	LO, SH (Standards Officers)	LO, SH (Standards Officers)
expiry date	3 years	6 months work program 5 year work program	3-5 years	3 years
How much would it cost?	HR; Transportation; Subsistence; Accomodations; Refreshments	HR	HR; Transportation; Subsistence; Accomodations; Refreshments	HR; CA infrastructure
How complete is this indicator?	The standards utilization assessment will determine the degree of use and the need for standards across the key sectors and value chains however the lack of stakeholder knowledge on the standardization framework may hinder meaningful contribution.	Establishing the relevance of a national standards work programme will ensure that resources are aligned with national priorities however the lack of adequate resources will result in not fully implementating the work program.	This indicator seeks to ensure standardization across prioritized sectors and value chains however not ensuring adequate stakeholder outreach and engagement will result in weak standardization across these prioritized sectors and value chains.	This indicator will ensure that the standards established across the relevant sectors and value chains are implemented and become mainstream however the absence of an effective conformity assessment framework renders a weak standardization framework.
possible unintended consequences	The assessment may not be representative of the reality due to the lack of meaningful identification of standards and quality issues.	The standards work programme may not be representative of the suite of standards across the key sectors and value chains due to insufficient feedback.	The standardization framework may not be effective due to lack of participation of key stakeholders rendering the establishment of irrelevant standards.	The conformity assessment framework will ensure that standards become mainstream and are utilized however application of the standards will mean that companies not complying will not be able to operate or recognized under the CA scheme.
KPI Statements	**KPI 1:** Percentage utilization of standards across prioritized sectors and value chains.	**KPI 2:** Validation of national standards work program by key stakeholders.	**KPI 3:** Atleast 75% of standardization needs across priority sectors and value chains addressed.	**KPI 4:** Implementation of 30% of established standards across priority sectors and value chains.

KPI Metrics (Quarterly Reporting)	# of standards identified per sector/value chain	# validated standards work program # of standards being addressed from the standards portfolio	# of standards established per sector/value chain # of standards under development per sector/value chain # of established technical committeess to address sector/value chain needs for standardization	# of conformity assessment schemes # of standards implemented market surveillance activities # of requests for evaluation of conformity

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Goal	Objective(s)	Activities/ Task(s)	Output(s)/Outcome(s)	Target(s)	Coverage (%)	FY 2024-25				Status	Comments
						Q1 (Apr-Jun)	Q2 (Jul-Sep)	Q3 (Oct-Dec)	Q4 (Jan-Mar)		
1. Ensure utilization of standards across key sectors and value chains.	1.1 Assess and determine the extent of standards demand across key sectors and value chains to revise Belize's National Standards Development Priority Plan to support the NQP/Implementation strategy for standards.	1.1.1 Educate internal staff and key external stakeholders on the NSS methodology.	Strengthen knowledge on the importance of a standardization strategy.	All key stakeholders and NSB staff	100			x	x	P	Assitance to be facilitated through the UNIDO Project - Draft TOR - Development of / Modernizing of National Standardization Strategies
		1.1.2 Conduct an analysis of priority sectors in the national econony.	Understanding of economic sectors.	All GDP Economic Sectors	100			x		P	SIB data
		1.1.3 Conduct an analysis of social or non-economic priority sectors in the country.	Understanding of non-econmic priority areas in relation to standardization	All Non-economic sectors	100			x		P	Example: increase in road traffic accidents => need to ensure traffic safety => implement standards for road traffic safety management systems
		1.1.4 Review national development plans per sector.	Analysis of future importance of sectors.	All development plans in relation to economic and non-economic sectors	100			x		P	Including GSDS, Policies, Strategic Objectives and Plans
		1.1.5 Identify and map stakeholders per sector, administer standardization survey and analyze feedback.	Stakeholder blue print on standardization needs.	All sectors	100			x		P	*Stakeholder identification and mapping per sector. *May require focus group meetings/ working sessions. *Engage stakeholders to identify emerging standardization issues. *Includes conducting an assessment for the relevance of current established standards for decision to review or withdraw standards
		1.1.6 Develop standards listing, ranking and standards implementation plan.	Approved NSDPP		100			x		P	Determination of standards portfolio for Belize across a five year period (2025-2029)
		1.1.7 Calculate human and financial resources needed to implement the plan.			100				x	P	Determination of resources to implement the NSS
		1.1.8 Finalize strategy to implement plan, conduct validation consultation and publication.			100				x	P	Validation consultation with key stakeholders (public and private)
	1.2 Establish standards (develop, adopt, revise, withdraw) across priority sectors and value chains.	1.2.1 Execute national TCs standards work programs for the development of prioritized standards.	Improved effectivenes and efficiency of BBS technical work with respect to standards development.	- 50 meetings - 17 FDBZS	100	x	x	x	x	I	TCs for: 1. Medical & Industrial Gases; 2. Liquefied Petroleum Gas (LPG); 3. Agriculture & Agricultural Products (AAP) which includes TSCs for Fruits; Vegetables; and Honey; and 4. Processed Foods (PF) 5. High Risk Tourist Activities: High Angle Activity Standards Note: TC for AAP will be prioritized in FY 2024-25
		1.2.2 Prepare draft national standards (standards drafting).	Standards references based on international best practices.	- 9 standards	100	x	x	x	x	I	Referencing method primarily used.
		1.2.3 Format and edit national standards.	Adherance to the rules of procedure for standards development.	- 17 standards	100	x	x	x	x	I	
		1.2.5 Facilitate consultation sessions/workshops or focus group meetings for standards of high priority.	Wider stakeholder outreach to increase acceptance of standards requirements.	- 12 sessions	100	x	x	x	x	I	
		1.2.6 Establish final draft standards (developed, revised or adopted) or withdraw irrelevant standards	Establishment of standards as per NSS	- 17 standards	100	x	x	x	x	I	
		1.2.7 Conduct technical review of outdated standards across key product categories.	# technical review reports perproduct category	- 11 product categories	100	x	x	x	x	I	Product categories includes poultry; rum; brewery products; carbonated beverages; prepackaged water; rice; among others

1.3 Promote & strengthen stakeholder collaboration and participation in standards development with regional and international standards setting bodies.	1.3.1 Increase participation in regional and international standardization initiatives of high relevance to Belize.	Increased participation in regional and international standardization	As required	100	x	x	x	x	I	**CROSQ:** Participation in TMC in relation to FOPNL; Nutrition Labelling; Biodegradable Products; Rum; Compost; Cocoa; Tourism Standards (Hotels & Resorts; Villas; Vacation Apartments; Eco Lodge; Home Stays) and Hazardous Chemicals **CODEX**: CCFL	
1.4. Increase the implementation of prioritized standards and build a culture for quality across targeted sectors.	**1.4.1 Product Label Evaluations:** Implementation of labelling requirements (general principles; prepackaged goods and prepackaged foods); facilitate training on packaged and labelling requirements.	# product label evaluations # training sessions held # stakeholders engaged	All requests	100	x	x	x	x	I		
	1.4.2 Energy Efficiency (Refrigerators): Evaluation of CA documentation to determine compliance with standards.	# refrigerator and ACs labels evaluated and affixed	All requests	100		x	x	x	I	Implementation expected by end of May 2024.	
	1.4.3 Biodegradable Products: evaluation of conformity assessment documents submitted by importers/producers to determine compliance against the standards	# biodegradable products evaluations	All applications	100		x	x	x	I	Note: only applications with third party certification have been processed. Technical discussions to review the registration process to be initiated.	
	1.4.4 Standards Implementation Program and Certification Mark: Develop standards mark concept (certification) and framework for implementation of standards.	Standards Mark Concept and Implementation Framework	As required	100			x	x	P	Submit proposal for assistance under the Economic Cooperation Agreement with Taiwan	
1.5. Improve coordination of enquiry points namely for TBT and Codex.	**1.5.1 Codex Contact Point:** Coordinate national Codex activities; Prepare national positions; Serve as the initial recipient of Codex documents	# meetings; reports	As required	100	x	x	x	x	I		
	1.5.2 Technical Barriers to Trade Enquiry Point: Respond to enquiries; Prepare TBT Notifications; Participate in the SPS and TBT committee; Facilitate delegate attendance to Codex meetings; participate in Trade Agreements to finalize text on TBT; Publish semi-annual standards work programme.	#TBT notifications; # enquiries; SPS/TBT meeting reports; Trade Agreement Engagements; Published semi-annual standards work programme.	As required	100	x	x	x	x	I	Ensure stakeholders (manufacturers, importers and exporters) get the latest information on standards, technical regulations (TRs) and conformity assessment procedures (CAPs).	

Status:		Note(s):
Completed - C		Progressing well/ done
In Progress - I		In development
Pending - P		Take action/ past due

Approved By (Name): _ Mrs Samantha-Budna Banner, Director (Ag.) _   Signature: _____   Date (DD/MM/YR): _____

Abbreviations	
CROSQ	Caricom Regional Organization for Standards & Quality
DBZS	Draft Belize Standard
FDBZS	Final Draft Belize Standard
GSPs	Good Standardization Practices
MSMEs	Micro Small and Medium Enterprizes
TBT	Technical Barriers to Trade
TC	Technical Committee
TOR	Terms of Reference
TMC	Technical Management Committee
UNIDO	United Nations Industrial Development Organization