

WHAT IS A PRODUCT LABEL?

The number of products in the marketplace are multiplying daily, and consumers are offered a variety of products to choose from and use. Product label is therefore information given to consumers on what the product is, help them choose the product they wish to purchase and guide them on how to use such products to avoid dangers to health, safety or life.

LABELLING REQUIREMENT

Label must be depicted in English

Brand Name

Product of Belize

Country of Manufacture or Origin

Product Name

List of Ingredients

Directions for proper use and storage

Ingredients: Strawberries, High Fructose Corn Syrup, Corn Syrup, Sugar, Fruit Pectin, Citric Acid

Refrigerate After Opening

Name & Address of Manufacturer or packager of the goods

Net Content

Date Mark

Batch/Lot Number

Net Cont: 500ml (16.9floz)

See Date Mark and Lot on Neck

Nutrition Facts	
Serving Size 201 g	
Amount Per Serving	
Calories 17	
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 4mg	0%
Total Carbohydrate 20g	7%
Dietary Fiber 0g	0%
Sugars 10g	
Protein 0g	
Vitamin A	2% + Vitamin C 152%
Calcium	4% + Iron 2%

*Percent Daily Values are based on a diet of other people's secrets. Your daily intake may vary based on your metabolism or diet secrets level.

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BELIZE NATIONAL STANDARDS FOR LABELLING

BZS 1: Part 1: 1998 - Belize Standard: Specification for Labelling – General Principles.

BZS 1: Part 2: 1998 - Belize Standard: Specification for Labelling: Labelling of Prepackaged Goods.

BZS 1: Part 3: 1998 - Belize Standard: Specification for Labelling: Labelling of Prepackaged Foods.

BZS 1: Part 4: 1998 - Belize Standard: Specification for Labelling: Labelling of Retail Packages of Cigarettes.

BZS 1: Part 5: 2007 - Belize Standard: Specification for Labelling: Labelling of Brewery Products.

BZS 1: Part 7: 2012 - Belize Standard: Specification for Marking and Labelling of Gas Cylinders

PRODUCT LABEL EVALUATION

Product labels are evaluated against the relevant Belize National Standard.

To have your product label evaluated, submit a sample of your label to the Bureau's Office or an electronic copy via email.