

## DIFFERENCES

**Best before date:** the date up to which the manufacturer guarantees his product will retain all claims (e.g. freshness) after which the product remains marketable.

**Sell-by-date:** the last date the merchant can offer it for sale to the consumer but there is still a reasonable storage period in the home.

**Use-by-date** (expiration date): the last date by which a consumer may consider a product safe for consumption. It is the recommended last date of consumption.



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MINISTRY OF ECONOMIC DEVELOPMENT, PETROLEUM,  
INVESTMENT, TRADE AND COMMERCE

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# Labelling Requirements

1. Label must be depicted in English
2. Weight, volume, measurements, specification or size
3. Operating/Storage instructions and with information on care, maintenance and precautions in use
4. Name and postal address of the manufacturer or packager of the goods
5. Country of manufacture or origin
6. Product name
7. Brand name
8. List of ingredients
9. Batch/lot number
10. Date mark (date of manufacture, best before date, sell-by-date, use-by-date)

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