



Did You Know?



Consumer responsibilities always precede rights!



Critical Awareness

The responsibility to be more alert and questioning about the price and quality of the goods and services we use.



Action

The responsibility to assert ourselves and act to ensure that we get a fair deal. As long as we remain passive consumers, we will be exploited.



Social Concerns

The responsibility to be aware of the impact of our consumption on other citizens, especially disadvantaged or powerless groups, whether in local, national or international community.



Environmental Awareness

The responsibility to understand the environmental consequences of our consumption. We should recognise our individual and social responsibility to conserve natural resources and protect the earth for future generations.



Solidarity

The responsibility to assert ourselves and act to ensure that we get a fair deal. As long as we remain passive consumers, we will be exploited.